Ideation Phase Empathize & Discover

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| Date | 18 October 2023 |
| Team ID | Team-593034 |
| Mentor: | Saumya Mohandas |
| Project Name | Online Payments Fraud Detection using ML |
| Maximum Marks | 5 Marks |
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# Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s

behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

**Our Empathy Answers the Following Questions:-**

1. Who are we empathizing with?
2. How does the AI model detect fake online payments?
3. What types of fraud can the AI model detect?
4. What data sources does the AI model rely on for detection?
5. Can the AI model work in real-time?
6. How does this AI model benefit businesses and consumers?

# Empathy Map:

# <https://www.mural.co/templates/empathy-map-canvas>

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